



## The AO Reunion Committee for May 28<sup>th</sup> 2002



April 22, 2002

Subject: American Optical May 28<sup>th</sup> Reunion – How you can help!!!

To Whom It May Concern:

As you may be aware, we are sponsoring an AO Reunion event on Tuesday, May 28, 2002. So far, the response has been overwhelming and we expect many to attend from around the Country and even from Europe! The Reunion Committee has many plans that go beyond the luncheon which has been publicized. One example is to product a “yearbook” to be published at a later date, utilizing information and photos gathered as a result of this event.

### **How you can help:**

The committee is soon to incur significant costs, and yet we have no funds for the many “extras” that are planned. While we have many ideas for fundraising, one includes asking for contributions for advertising space in booklets that are to be provided the day of the event. Should any profits be made from the fundraisers planned, the money would be funneled toward future AO Reunion activities. It may also be applied to the yearbook, in order to reduce the cost and improve the quality of this effort.

*If your business would like to contribute toward this cause, here are examples of how you might advertise your business and also help with this effort:*

- 1.) Business card size ad - \$25
- 2.) ¼ Page Ad - \$50
- 3.) ½ Page Ad - \$100
- 4.) Full Page Ad - \$175
- 5.) Other (i.e. – Donation for Raffle / Silent Auction) \_\_\_\_\_
- 6.) Suggestions? \_\_\_\_\_

Thank you for your time and consideration. Should you wish to assist, please contact me for more details or send your advertisement with a check payable to Dick Whitney, 5 Pine Ridge Road, Southbridge Ma 01550 and indicate AO Reunion Fundraiser on the check. We are looking forward to the AO Reunion, and hope to see many of you there!

Sincerely yours,

Dick Whitney  
Tel: 800-343-7678 Ext. 5077  
Fax: (508) 764-5009  
Email: [rwhitney@meganet.net](mailto:rwhitney@meganet.net)  
Website: <http://web.meganet.net/dickwhitney/>  
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