



Symbol of
LENS
Quality


American Optical

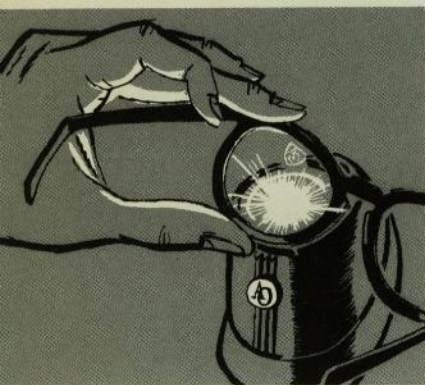


HOW YOU CAN PROMOTE

Quality Lenses

TO THE PATIENT...

For the professional man who believes in prescribing only the best in prescription lenses, American Optical lenses are made with an invisible Tillyer trade-mark — . This trade-mark can be made visible with the aid of the AO Detector.



IT TAKES BUT A MOMENT


to place the lenses on the detector to bring out the trade-mark. One filling lasts all day — costs less than 7¢ a month to operate.

Prove to the patient before his very eyes, that the lenses you have supplied are the finest quality that money can buy. For you who strive to uphold a reputation for quality in ophthalmic products, the trade-mark is the convincing proof.

NO EFFECT ON VISION

The trade-mark on the lens surface does not in any way interfere with the accuracy of the prescription. It cannot affect the visual performance of the lens. The trade-mark is applied during the manufacture of all Tillyer lenses.

The patient who receives lenses that have been identified with the Tillyer trade-mark can be assured that the lenses are produced to the highest possible degree of accuracy known to the ophthalmic profession. These lenses are designed and manufactured in accordance with the Tillyer Principle of Corrected Curves. This means maximum marginal correction and greatest accuracy in the patient's prescription.

The  trade-mark is a guarantee of superior surface quality. The AO manufacturing processes for grinding and polishing are second to none in the industry. The lenses are free of scratches, aberrations and distortions which commonly occur in lenses that are not made to the high standards established for the American Optical Tillyer Lenses. Smooth lens surfaces allow for the greatest possible light transmission, the least distortion of the visual performance.

WHAT THE TRADE-MARK MEANS TO PATIENTS

GUARANTEE OF A SUPERFINE SURFACE

PATIENT CONFIDENCE is assured with the visual demonstration which brings to life the invisible Tillyer trade-mark.





AO Lens Trademark Detector

American Optical

